We build the machine your service business has been renting.

Custom AI software inside your stack, on your data. You own the asset. It keeps working if we disappear.

DELIVERED BY
4
people, founder on every call

LIVE TODAY
29
deployments running our own operations

SAME STACK
6
ventures built and operating on it

PAYBACK
Months
not years, from your own numbers

BUILT WITH

Claude · Anthropic · Google · n8n · Supabase · Vercel · GitHub · Stripe

THE PROBLEM

70-90% of repeated knowledge work can run without a person. It is still done by hand.

THE LEAK, MEASURED

70-90%

of repeated knowledge work is automatable, per the ROI frameworks we use with clients. Today it consumes skilled salary every week.

01 · RENT, FOREVER

Tools, not assets

CRM, forms, funnels, chat, schedulers, reports. All of it monthly. **Cancel and the workflow dies** with the subscription.

02 · HUMANS AS GLUE

Moving data by hand

The tools collect data. People still carry it between them: **re-typing, re-checking, chasing**. Hours every week, at full salary.

03 · AI ON THE BOX

Confusion, then another bill

Every vendor now prints AI on the label. Features land on **their roadmap**, not your P&L, and the seat price still rises.

THE PILE A SERVICE BUSINESS PAYS FOR, AND OWNS NONE OF

Zapier · Mailchimp · CRM · SCHEDULER · FORMS · HELPDESK · PIPELINE · REPORTS · + NEXT YEAR'S

WHY NOW

75% of new software companies now ship AI-native. Build cost just collapsed.

The assumption behind "just buy SaaS" was that custom software is expensive. That assumption expired. Sources: AI Partners market research and client ROI frameworks, 2026.

AI-ERA BUILDS

75%

of new software companies ship AI-native products. The cheap-default era of rented tools is ending.

THE SHIFT

Custom got cheap

What took a dev team and a year now takes **a small crew and weeks**. AI models plus modern platforms did that.

THE MATH

A month of rent, forever

Every month of waiting is another invoice from the pile, and another quarter where the workflow stays manual.

THE WINDOW

Owners can move first

The wealth your software creates can stay **on your balance sheet** instead of a vendor's ARR. The first operator in a market to map AI onto their own money compounds the lead every quarter. Waiting rents it back.

THE TRAP

Vendors adapt the bill, not the model

Incumbents bolt AI onto the same rented model. **Per-seat prices rise**, the asset stays theirs.

THE PROOF ON US

We run on what we sell

29 deployments live on our own operations. The method is tested on our money before it touches yours.

WHAT IT MEANS FOR YOU **A machine that returns hours every week pays for its build in months, not years.**

EXISTING OPTIONS

Four real ways to buy software. Three of them keep the asset away from you.

SaaS platforms	**GENUINELY GOOD AT** Live today, polished, zero build risk. Right choice for commodity needs like email or payments.	**WHERE IT BREAKS** Rent forever. The vendor owns the data, the roadmap and the upside. **Your workflow dies on cancel.**
Freelancers and dev shops	**GENUINELY GOOD AT** True custom work, flexible scope, no vendor lock-in when the contract is written right.	**WHERE IT BREAKS** AI-native practice is rare, scoping takes weeks, and **handover is rarely the goal.**
An in-house hire	**GENUINELY GOOD AT** Full context, fully committed, and everything they build is yours from day one.	**WHERE IT BREAKS** One salary, one skillset, no bench. **Hard to staff** for what a small crew ships in weeks.
Big-firm consultancies	**GENUINELY GOOD AT** Sharp analysis, credible brands, boards that accept their slides.	**WHERE IT BREAKS** The deck lands, the team flies home. **Strategy without a machine.**

All four can play a role in your stack

None of them hands you the keys to your own machine

OUR APPROACH

One machine, inside your business: your data in, hours and cash back, the asset yours.

YOUR BUSINESS TODAY

The raw material

Repeat workflows: quoting, dispatch, invoicing, follow-up

Data scattered across tabs, inboxes and heads

Skilled hours spent moving it around

we map + build

THE MACHINE · BUILT BY AI PARTNERS

Capture → Decide → Act

Reads your real documents and messages, in your stack

Applies your rules and your prices, not a generic model

Acts: drafts, quotes, chases, files, reports

Prototype in days, live in weeks. Your code, your keys

returns to you

THE RETURN, MONTHLY

Value on your side

Hours back, every week

Cash back, every month

The asset on your balance sheet

Not on a vendor's ARR. If we vanish, it keeps working.

SaaS: your data flows out, the value accrues to the vendor

AI Partners: the machine stays inside, the value accrues to you

HOW IT WORKS

Three moves: map the money, build the machine, hand over the keys.

One engagement, three moves, each with a fixed shape. You always know what happens next and what it returns.

01

Map the money

The Check · 5 days

Your team's hours and tools in. **A ranked build list with expected returns out**, from your own numbers. You see the payback math before anything is built.

02

Build the machine

The Sprint · 2 weeks

Prototype on your examples in days. Live on your real data, inside your stack, used by your people in weeks. Not a pilot in a corner: the actual work.

03

Hand over the keys

Production · about 1 month

Your code, your keys, your data. We keep operating it with you, or your team takes over. Either way, it never becomes rent.

If it does not pay back, we say so in writing

Every engagement reports hours returned and money found

PROOF, WITH NUMBERS

29 deployments live, and a documented 1 hour → ~5 minutes.

LIVE TODAY

29

deployments on our own operations: portal, lead pre-qualifier, call-recap engine

SAME STACK

6

ventures built and running on the stack we sell

QUOTING, DOCUMENTED

1 h → ~5 min

inspection-to-proposal by machine, priced within 6% of the human. Certified AI Partners, Provo UT

PAYBACK

Months

not years, on workflows that return hours weekly

ASSESSMENT · 01

Billing & follow-up

Hours leaked per invoice cycle, cash recovery per follow-up stage, ranked fixes.

Sample deliverable cover

ASSESSMENT · 02

Quote follow-up

Quote-to-close drop-off mapped, win-back timings ranked by return.

Sample deliverable cover

ASSESSMENT · 03

Reporting & onboarding

Manual report hours priced, onboarding handoffs flagged for automation.

Sample deliverable cover

ASSESSMENT · 04

Scope & approvals

Approval waits costed per week, scope leakage located and ranked.

Sample deliverable cover

LIVE CASE · US GROUND-TRANSPORT FLEET

Full assessment delivered. The owner's **real rate card**, every vehicle, zone and surcharge, wired into a **quoting engine spec**. Client names withheld by policy.

DIFFERENTIATION

Five tests every buyer should run before buying software. One column passes all five.

THE TEST	SAAS VENDOR	DEV SHOP	IN-HOUSE HIRE	AI PARTNERS
Who owns the code and the data?	✗ vendor does	~ if the contract says so	✓	✓ you do, day one
Founder on your calls?	✗	~ sales, then juniors	✗ you get the hire	✓ every call
Payback math in writing before you commit?	✗	✗ estimate only	✗	✓ from the Check
Prototype on your own examples in days?	✗ demos only	~ weeks to scope	✗	✓ days
Keeps working if the vendor vanishes?	✗ workflow dies	✓	✓	✓ your stack, your keys
Score, of 5	0	2	2	**5**

Run these five on any proposal you are holding right now, including ours. The column is the pitch.

DELIVERY ROADMAP

Prototype in days. Live in weeks. Yours in about one month.

Fixed stages with fixed outputs. At every point you know what is happening, what lands next, and what it is expected to return.

DAY 1-5

The Check

The money map: hours leaked, cash leaked, a ranked build list with expected returns, from your own numbers.

WEEKS 1-2

The Sprint

First machine live on your real data, inside your stack, used by your people for the actual work.

MONTH 1

Handover

Production. Your code, your keys, your data. Documentation done, your team able to take over.

ONGOING

Partner

Monthly builds, the client portal, and the return in writing, every month. Never rent.

Already proven on ourselves: 29 deployments live

Client portal, lead pre-qualifier, call-recap engine

Running daily on our own operations

WHO WE ARE

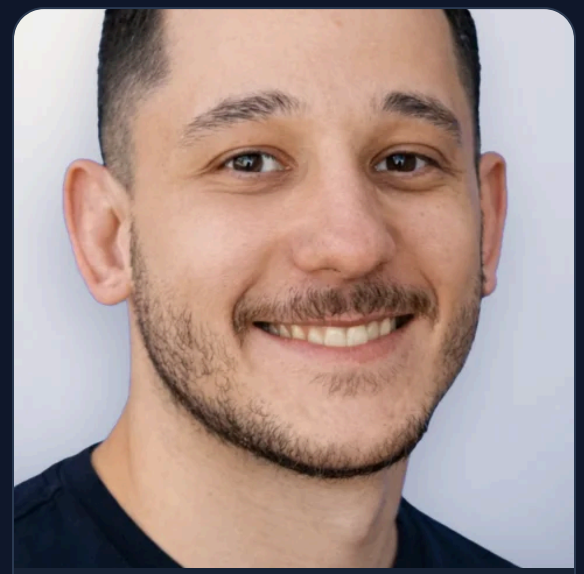
Four people, on purpose. The founder is on every call.



Bjorn Booten
Founder · Commercial



Henry Krastev
Co-Founder · Product



Valentin Rangelov
Technology · Agents



Nick Aldewereld
Infrastructure · Data

THE 6 VENTURES BEHIND US, ON THE SAME STACK WE SELL

PlacementFlow · FlexiQ · Datacenter Broker · NixPay · Cosiall · Sovereign AI Grid

WHY SMALL No handoffs, no juniors, no overhead. **The people you meet are the people who build.** Four people shipped every venture above.

aipartnershq.com · Client portal live · Leuven, Belgium · serving EU + US

THE ASK

The ask: one workflow and 15 minutes.

BRING YOUR WORST PROCESS

Bring the workflow you are slightly embarrassed by.

In 15 minutes we map it to money and tell you honestly whether it is worth building. **If it is not, you will hear that too.** No deck required, your numbers on the call.

YOUR FIRST 30 DAYS, IF YOU BUILD

Day 5: the money map in your inbox, ranked builds with returns

Week 2: first machine live on your real data

Month 1: production handed over, your code and your keys

Payback target: months, not years

Book 15 minutes

cal.com/bjovibes/15minaipartners
One call. Bring one process. Leave with the money map.

AP AI PARTNERS

Stop renting your advantage.

Own the machine. Built in weeks. Payback proven in your own numbers, in writing.

Book 15 minutes cal.com/bjovibes/15minaipartners

BUILT WITH